

For Immediate Release

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Daubert Cromwell Announces Changes in Field Sales Staff

ALSIP, IL – Daubert Cromwell, a global manufacturer of corrosion preventive packaging for industry, announces two changes to its North American sales team.

Bruce Carothers of suburban Atlanta is the new Southeast Regional Sales Manager, responsible for sales and service in Georgia, Florida, Alabama, Mississippi, Arkansas, Louisiana and western Tennessee. He brings an extensive technical and service background in metalworking industrial chemical applications. His knowledge of the Southeast industrial market includes metals manufacturers and their respective distribution supply channels.

Ken Mortensen, Daubert Cromwell’s Southeast Regional Manager for 20+ years, has taken on the role of Sales Manager for U.S. and Canada. He will work closely with all the Regional Sales Managers to provide training and support to expand business in their respective territories. He will also be responsible for managing Daubert Cromwell’s national distributor relationships.

“I am confident that each of the territory managers will benefit tremendously by working with Ken,” said President and CEO Martin Simpson. “He has had a positive impact on our company at every stage.”

“This is the next step in our growth and evolution as the leader in the field of VCI packaging,” Simpson continued. “These changes put us in an excellent position to execute our customer focused strategy most effectively.”

Contact details for Carothers, Mortensen and the entire Daubert Cromwell sales team are on www.daubertcromwell.com, or call 800-535-3535.

About Daubert Cromwell

Since the 1940s, the Daubert companies have set industry standards in corrosion prevention packaging. Today Daubert Cromwell VCI products are used in automotive, heavy equipment, electronics, military, and fabricated metal markets worldwide. Corporate offices are in USA, Germany, China, and Mexico, with distribution and manufacturing networks in 26 countries