

For Immediate Release

PRESS RELEASE



New Regional Sales Manager Joins Daubert Mexico

AGUAS CALIENTES, Mexico – Daubert Cromwell, the leader in corrosion prevention packaging and products for industry globally, announces Rodrigo J. Martinez as Regional Sales Manager for its Mexican operation, based in Aguas Calientes.

Mr. Martinez will provide technical expertise and application assistance using VCI packaging and related corrosion prevention products to manufacturers of automotive, heavy equipment and fabricated metal parts. Using our VCI packaging provides a clean, safe alternative to traditional oils, greases, aluminum foils and desiccants.

Before joining Daubert Mexico, Mr. Martinez worked as a Manufacturing Engineer for a global contract manufacturer, working on projects for companies such as Pitney Bowes and Xerox. Before that, he was a Project Engineer for a manufacturer of automotive sensors. Mr. Martinez has a strong background in the automotive industry, specifically in quality, for which he holds several certificates and qualifications.

He has a bachelor's degree in Industrial Engineering from the Universidad Bonaterra in Aguas Calientes with a specialization in operations management and also studied electronics for a time, at George Brown College in Toronto, Canada. He is a native Spanish speaker and he speaks fluent English. Mr. Martinez's background will serve him well as he looks for new opportunities to provide corrosion preventive solutions to the growing auto sector in Mexico and Latin America.

Led by Daubert Mexico Country Manager Luis Jacome, and supported by technical and service teams in Mexico and the US, Daubert Mexico provides the most comprehensive line of quality VCI products to the largest companies in automotive, heavy equipment manufacturing, and all types of metal fabricators.

Mr. Martinez will be based at Daubert Mexico headquarters in Aguas Calientes. To contact him direct, send an e-mail to rmartinez@daubertcromwell.com, or call +52 1 449 973 5151.

About Daubert Cromwell

Since the 1940s, the Daubert company family has set industry standards in corrosion prevention packaging. Today Daubert Cromwell VCI products are used in automotive, heavy equipment, electronics, military, and fabricated metal markets worldwide. Corporate offices are in USA, Germany, Mexico, Brazil, and China, with distribution and manufacturing networks in 42 countries.